

# WHEN WILL WE MEET AGAIN?



Advantage Sales surveyed grocery manufacturers and retailers about their post-COVID expectations for in-person and virtual meetings and returning to work at an office. Few expect a return to a pre-pandemic mode of working.

## MANUFACTURERS AND RETAILERS POST-COVID EXPECTATIONS FOR MEETINGS

■ Manufacturers ■ Retailers

### IN-PERSON MEETINGS

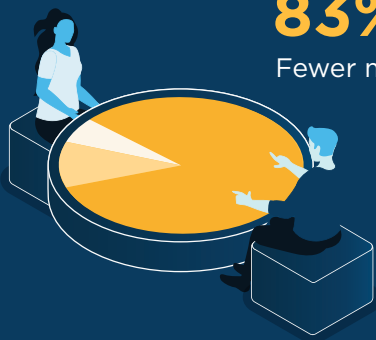
**73%**

Fewer meetings



**83%**

Fewer meetings



**15%**

About the same

**11%**

More meetings

**6%**

About the same

**11%**

More meetings

### NUMBER OF MEETINGS

**75%** About the same

**17%**

More meetings

**8%**

Fewer meetings



**72%** About the same

**11%**

More meetings

**17%**

Fewer meetings

### VIRTUAL MEETINGS

**65%**

More meetings

**22%**

About the same

**13%**

Fewer meetings



**74%**

More meetings

**21%**

About the same

**5%**

Fewer meetings



### TIMELINE FOR RETURNING TO THE OFFICE\*

#### MANUFACTURERS

**37%** When everyone is vaccinated

**18%** Second quarter

**6%** Never left

**39%** Other (Of these, 14% undetermined; 8% 3rd quarter)

#### RETAILERS

**32%** When everyone is vaccinated

**16%** Second quarter

**11%** Never left

**42%** Other (Of these, 32% undetermined)